



CAU

**WE INVITE YOU  
TO A VERY SPECIAL  
WINTER IN SEOUL**

CAU International Winter Program

*January 16 to February 1, 2019*

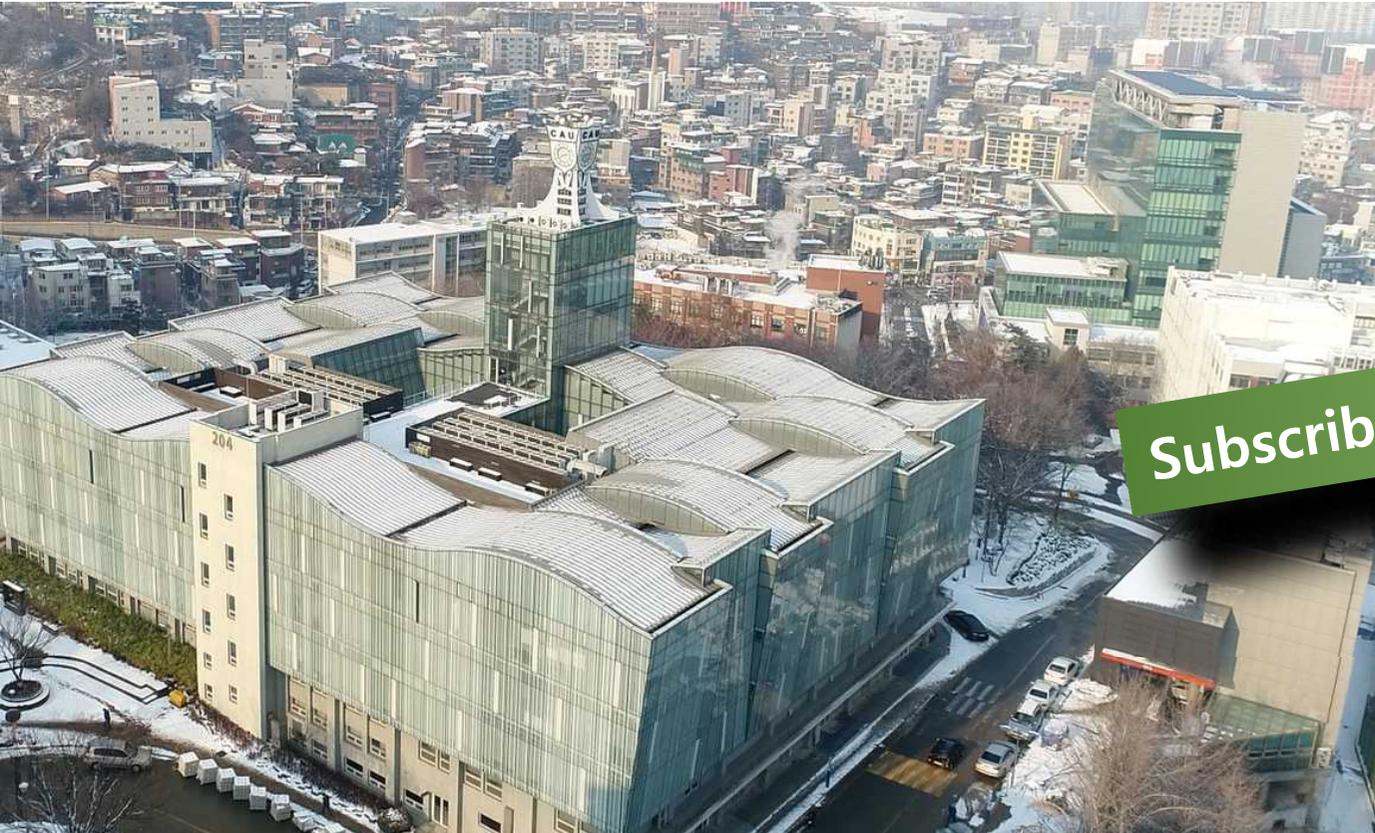


## Promotional Video

Enjoy a stunning view of CAU's campus in  
Winter season :

You Tube <https://youtu.be/QHDjbXb2Nb4>

YOUKU <http://video.tudou.com/v/XMzgyOTi0MDkyOA==.html?spm=a2hzp.8244740.0.0>



Subscribe CAU International Channel!

## overview

# Chung-Ang University

중앙대학교 中央大學校

- **TOP 10 university in Korea** *Ranked as 5<sup>th</sup> for high-school students' desired university*
- **Great Location** *Two subway lines passing by; located in the heart of Seoul*
- **Center of K-wave** *No.1 in Performing Arts, Celeb-Alumni (Girl's Generation, Park Shin Hye)*
- **No.1 in Internalization** *THE Rankings in Korea 2017*



# Truly International





## Truly International

**7<sup>th</sup> in overall ranking**  
(2017 JoongAng Ilbo University Evaluation)

**President for KAFSA (2013 ~ 2014)**

\* KAFSA – Korean Association of Foreign Students Administrators

**Host University for 2014 APAIE conference**

\*APAIE – Asian Pacific Association for International Education

**Host University for 2018 QS-APPLE conference**



## Seoul Facts

**5<sup>th</sup>** most populous city

Seoul Capital Area contains  
**5 UNESCO** World Heritage Sites

It has a large quantity of parks

**Most Innovative city**

ranked 1st on the Bloomberg Innovation Index for 2015

**Most Educated Young Adults**

the highest percentage (68%) of young adults who have  
some sort of tertiary education



# Winter in Seoul

I · SEŌUL · U

너와 나의 서울

A Perfect City for your warm Winter



## Academics

**W**ork Hard, **P**lay hard!

- **7<sup>th</sup> Greatest University in Korea** *According to the Joongang Daily*
- **5% Acceptance Rate** *Top 5% students' enrollment in CAU*
- **No.1 in academic strictness** *Don't worry! You are exceptional 😊*



## Location

### A Perfect Location to explore the city

- ♥ Located in the heart of Seoul
- ♥ Easy access to all of the areas in Seoul
- ♥ Two subway stations just close to the campus

Subway Line 7

Subway Line 9

“ Chung-Ang (중앙, 中央) means **Center** in Korean ”



# Schedule

## When do I start?

January 16, Wednesday to February 1, Friday



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
13	14	15	<b>16</b> Check-in	17 Program Start!	18	19
20	21	22	23	24	25	26
27	28	29	30	31 Farewell	<b>February 1</b> Check-out	2

## Dates

Subjects	Date
Application Period	October 15 to December 10
Payment Deadline	December 17
Dormitory Check-in	January 16 (Wed)
Orientation Welcoming Ceremony	January 17 (Thurs)
Farewell Ceremony	January 31 (Thurs)
Dormitory Check-out	February 1 (Fri)

Everything is online!

# Structure

## Two-track courses

**Korean Language**  
韓國語  
(30 hours, **2** credits)



**Korean Studies**  
韓國學  
(5 Lectures + Field Trips = **2** credits)

- Elementary Korean
- Intermediate Korean
- Advanced Korean

- Korean Pop Culture
- Arts of Korea
- Korean Music
- Korean Economy
- Korean Folklore and Culture

*With*

- **CKEP**  
(CAU Korean Exploration Program)

Total **4** Credits



## Activities

The **largest number** of Cultural Excursions!



Ski Camp



K-pop dance



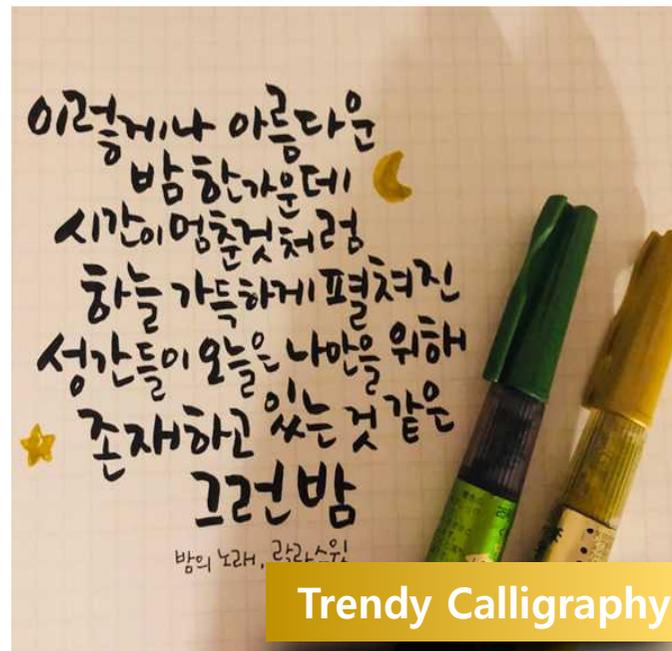
Hanbok Experience

## Activities

The **largest** number of Cultural Excursions!



TKD



Trendy Calligraphy



DMZ Tour

## Scholarship

Tuition **includes**  
CKEP (Field Trips) fee!

**50% of tuition will be waived as a scholarship**  
for students from  Partner Universities



Subject	Non-partner		Partner	
	KRW	USD	KRW	USD
Administration Fee	60,000	60	Waiver	Waiver
Tuition	2,200,000	2,200	1,100,000	1,100
Dormitory (16 Nights 17 Days)	224,000	224	224,000	230
Airport Pickup (Optional)	40,000	40	Waiver	Waiver
<b>Total</b>	<b>2,524,000</b>	<b>2,524</b>	<b>1,324,000</b>	<b>1,330</b>



## Affordable, but Incredible

A University



B University

	A University	CAU	B University
<b>Tuition (krw)</b> (for Partners)	1,300,000	<b>1,100,000</b>	1,600,000
<b>Activities</b>	3 free activities	<b>5~6 free activities</b>	No free activities (all charged)
<b>Accommodation (krw)</b>	From 300,000~	<b>Max 224,000</b>	From 552,000~

## Accommodation

On campus housing **14,000KRW (13USD) per day!** (2 beds)



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## Information

[http:// CAUwinter.com](http://CAUwinter.com)



Official Page

@CAU\_international



Instagram

<http://facebook.com/cauoia>



Facebook

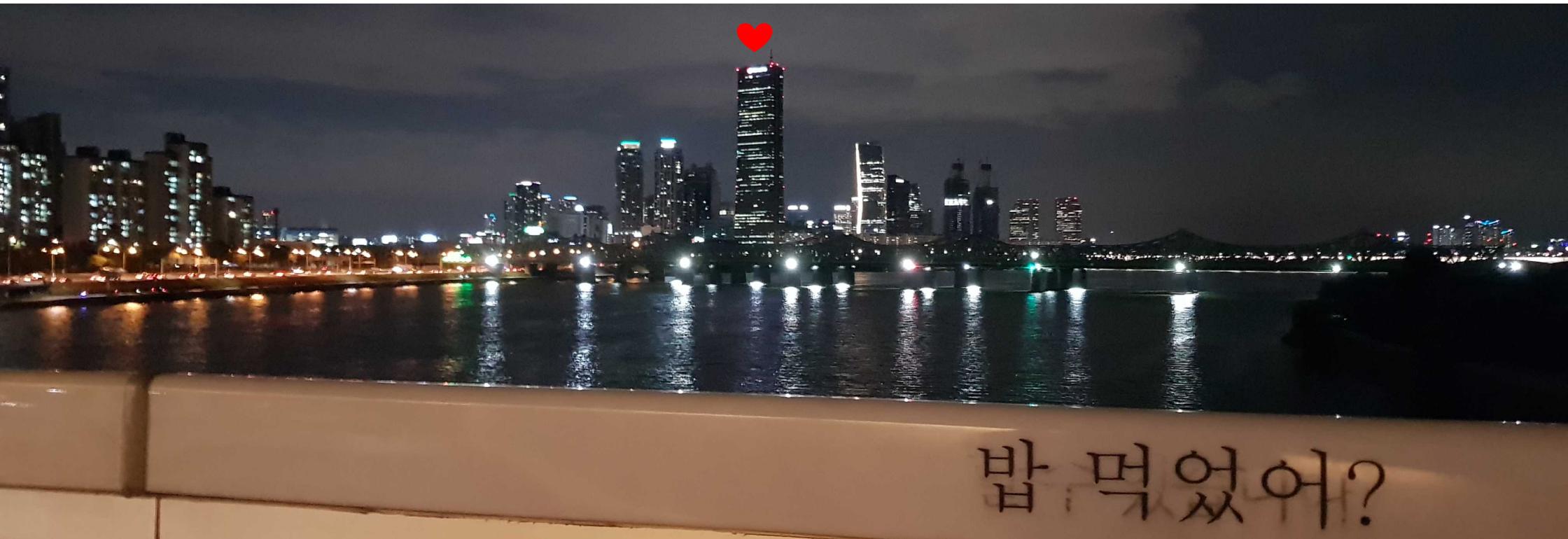
All **MOBILE** Applicable



## Who's in Charge?

- [cauwinter@cau.ac.kr](mailto:cauwinter@cau.ac.kr)

**Mr. Jeff Jang**



# Global Ambassadors



**Global Ambassadors are here for you!**

# Global Ambassadors

From Airport Pick-up to **CKEPs**



**Global Ambassadors are your...**

**Staff**

**Korean Friends**

**Buddy**

**Family**

## Testimonials

“ Every class was helpful for us to broaden our horizons. ”

*Chiung-ju Tsai*  
National Cheng Kung University



## Testimonials



“ I got to experience a lot of things  
I haven't been able to do before ”

*Aisyah Salsabila*  
*Binus University*

## Testimonials

“All of this is more than I expected”

*Yee Tian Boo*  
*University of Wollongong*



# Photo



Centennial Hall

# Photo



Dragon Pond

# Photo



R&D Center

Photo



Library

# Photo



Centennial Hall (Winter)

# Photo



**Touch the World!**



**Please support  
Touch the World Campaign!**

**You Tube** <https://youtu.be/SktN331Rc2o>

**youku** <http://video.tudou.com/v/XMzgyOTIOMiA2MA==.html?spm=a2hzp.8244740.0.0>

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▲ check out TTW Campaign video!



See you at *CAU*

*[CAUwinter.com](http://CAUwinter.com)*

